

Pomerado News
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Small business counseling sessions offered in Poway

The North San Diego Small Business Development Center will be providing free one-on-one counseling for small business owners every Friday, starting March 17, in the Poway Chamber of Commerce office.

The one-hour sessions will be held from 9 a.m. to noon at 14005-B Midland Road. There is no cost for these sessions, intended to help small business owners. The program is hosted by MiraCosta College and funded in part by the Small Business Administration.

Linda Harasin, business advisor for the North San Diego SBDC, will be helping owners move their business forward. The North San Diego SBDC provides advice on business planning and management, accounting/finance, capital infusion, procurement, HR, sales and marketing, profitability, business expansion and technology.

Harasin is a graduate of the Pepperdine Graziadio School of Business and Management.

Appointments are private. Business owners must call the North San Diego SBDC at 760-795-8740 to schedule their appointment. Clients should arrive 15 minutes early.

“We are excited to partner with the North San Diego SBDC by providing consulting in Poway,” said Dolores Canizales, CEO of the chamber. “They have an excellent reputation and will help our small business community create jobs, generate revenues and increase capital infusion. It’s convenient and there is no cost to local business owners.”

In 2016, the North San Diego SBDC business advisors counseled 834 clients, provided 210 training events with 2,594 attendees, retained or created 55 jobs, created \$7.4 million in capital infusion, generated \$19.3 million in revenue increases, \$24.2 million in contracts awarded and created 41 new businesses.