BOARD OF TRUSTEES POLICY 1100: The MiraCosta Community College District

The MiraCosta Community College District is commonly referred to as MiraCosta College.

The name is the property of the District. No person shall, without the permission of the superintendent/president or their designee, use this name or the name(s) of any campuses, centers or other facilities of the District, or any abbreviation of them to imply, indicate or otherwise suggest that an organization, product or service is connected or affiliated with or is endorsed, favored, supported, or opposed by the District.

The District sites consist of the following:

- Oceanside Campus (OC)
- San Elijo Center, commonly referred to as the San Elijo Campus (SAN)
- Community Learning Center (CLC)
- Technology Career Institute (TCI)
- Other educational locations

College Logo and Seal

The MiraCosta College logo is the primary symbol in the college's graphic identity and should be used on all brochures, business cards, stationery, websites, social media, and in most MiraCosta College publications; however, the official college seal is a historical symbol that should be reserved for ceremonial use, diplomas, official transcripts, and formal documents of the MiraCosta College Board of Trustees. The logo and seal may not be used together.

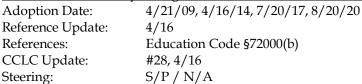
The Spartan logo is specifically reserved for media and materials directly related to the MiraCosta College Athletics Program and for purposes related to the college's internal audience.

For further guidelines on usage of the college name logo, seal, and brand elements, in print, online and social media outlets, see Administrative Procedure 1100 and Administrative Procedure 1100-5.

The official college logo:



MiraCosta Community College District



The official college seal:



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