

Bachelor of Business Administration (BBA) with a Concentration in Management and Marketing Curriculum Requirements

MiraCosta Courses (AS Business Administration) ⁽⁸⁾		BUS Core	GE
<u>Business and Related</u>			
BUS 120	Intro To Business OR	3	
CSIT 120	Fundamentals of Computer Info Systems OR		
BUS 290	Business Communication		
ECON 101	Macroeconomics	3	
ECON 102	Microeconomics	3	
ACCT 201	Financial Accounting	4	
ACCT 202	Managerial Accounting	4	
BUS 140	Legal Environment of Business	3	
MATH 115	Calculus with Applications	4	(1)
BUS 204	Business Statistics OR	3 - 4	(1)
MATH 103	Statistics		
Total Business and Related		27 - 28	0
<u>General Education (PLNU Requirements)</u>			
Communication (at least one course in English Composition)		6	(2)
Humanities/Fine Arts (at least one course from: literature, philosophy, art or music appreciation, art or music history, fine arts, or history)		6	(3)
Natural Science and Math (at least one course in Math)		0	(5)
Social and Behavioral Sciences		0	(6)
Bible and Theology (at least one course taken from PLNU)		0	(7)
Additional earned in any of the above areas		6	(4)
Total GE (PLNU Requirements)		0	18
<u>General Education (Mira Costa Requirements)</u>			
Remaining Courses required to satisfy Mira Costa AS in Business, including all remaining Mira Costa GE requirements		14 - 15	
Total GE (Mira Costa Requirements not included above)		0	14 - 15
Total Mira Costa Business Core and GE		27 - 28	32 - 33
Total Mira Costa			60

Notes:

- (1) Both a Math and a Statistics class is required for the PLNU BBA Program. In addition to the choices available for the MCC ASBA, the following classes may be taken to fulfill the Math and Statistics requirements:
- (a) Math: MTH 112 - Math Analysis for Business; MTH 126 - Pre-Calculus I: College Algebra; MTH 131 - Pre-Calculus II: Trigonometry and Analytical Geometry; or MTH 150 - Calculus; (b) Statistics: PSYC 104 or SOC 104 - Statistics for Behavioral Sciences
- (2) 6 units required; satisfied as 6 units from MCC Plan B, Area A (CSU GE) or MCC Plan C, Area 1 (IGETC)
- (3) 6 units required; satisfied as 6 units from MCC Plan B, Area C (CSU GE) or MCC Plan C, Area 3 (IGETC); However, at least one course must be from: literature, philosophy, art or music appreciation, art or music history, fine arts, or history
- (4) 6 units required; satisfied as 6 units from MCC Plan B, Areas A, B, C or D (CSU GE) or MCC Plan C, Areas 1, 2A, 3, 4, 5 or 6 (IGETC)
- (5) 6 units required; satisfied as 6 or 7 units of units Math/Stats units to be completed at Mira Costa as part of the Business and Related courses
- (6) 6 units required; satisfied as 6 units of economics units to be completed at Mira Costa as part of the Business and Related courses
- (7) 6 units required; satisfied as 6 units of Religious Studies/Ethics units to be completed as part of the PLNU General Education courses
- (8) No courses will be accepted for transfer to PLNU with a grade lower than a "C"

PLNU Courses		BUS Core	Other
<u>Business Core</u>			
BBU 313	Administrative Communication	3	
BBU 480	International Business	3	
BBU 489	Internship in Business	3	
BFN 335	Business Finance	3	
BMG 212	Principles of Management	3	
BMG 488/488L	Strategic Management	3	
BMK 332	Principles of Marketing	3	
Total Units		21	0
<u>Concentration in Management</u>			
BMG 320	Organizational Behavior		3
BMG 374	Human Resources		3
BMG 382	Entrepreneurship		3
BMG 412	Leadership Theory and Practice		3
Total Units		0	12
<u>Concentration in Marketing</u>			
BMK 333	Consumer and Organizational Buying Behavior		3
BMK 334	Professional Selling and Sales Management		3
BMK 336	Integrated Marketing Communications		3
BMK 350	Social Media and Digital Marketing		3
Total Units		0	12
<u>Economics/Finance</u>			
BEC 380	Money and Banking		3
BFN 415	Investments		3
Total Units		0	6
<u>General Education</u>			
BST 304	Biblical Perspectives		4
ETH 301	Foundations of Ethics		1
ETH 401	Applications of Ethics		1
SUS 475	Sustainability in Action		3
Total Units		0	9
Total PLNU Business Core and Other		21	39
Total PLNU			60